

Retail Signage & Pricing Solutions

For garden centers,
growers and retailers

Better Visibility.
Stronger
Presentation.
More Sales.

Innovative solutions for shelf, cart
and display communication.



SCAN TO
LEARN MORE
ABOUT OUR
SOLUTIONS



Cart Price Channel

Smart Pricing & Signage for Every Cart

The Cart Price Channel is an innovative solution for displaying prices, promotions and product information directly on retail display carts. Instead of using temporary labels, tape or stickers, the Cart Price Channel provides a permanent and professional location for interchangeable sign inserts. Every message is positioned exactly where customers expect it, creating a cleaner presentation and improving the shopping experience. Designed for daily retail use, it helps growers and retailers keep displays organized while making promotional updates fast and effortless. One system. Endless communication possibilities.

Custom-made for your carts

Every grower and retailer uses different carts. Besides standard versions for Danish Carts and VVR Carts, the Cart Price Channel can be custom-designed for virtually any cart or display system. We manufacture channels to match your specific cart dimensions, ensuring a perfect fit and a professional appearance across your entire operation.

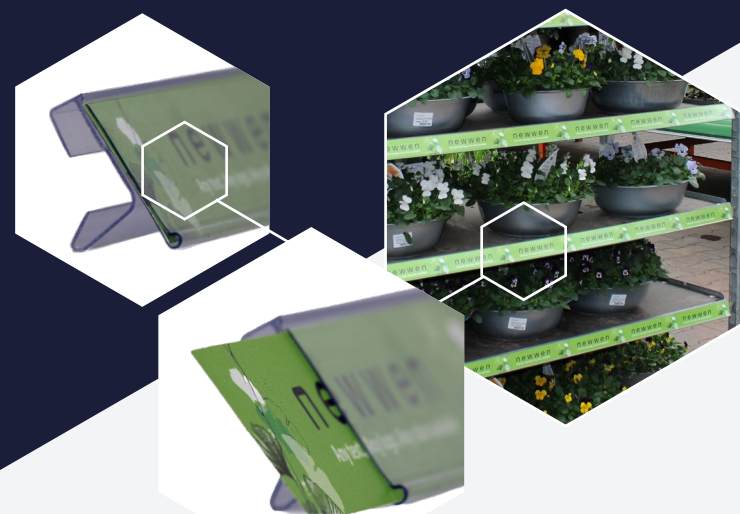
✓ Ideal for

- + Pricing
- + Promotional campaigns
- + Brand communication
- + Product information
- + Care instructions
- + Seasonal messaging
- + QR codes
- + Sustainability information

Sign inserts

Flexible communication for every promotion

You no longer need to buy a separate sign for every product. With our transparent insert sheets, you swap your information cards in seconds, with no adhesive residue, no dangling labels and no hassle. The result? Clarity, fewer errors, and a polished, professional retail look. Our insert sheets can be customized to your wishes, for example in your own corporate branding.



Why choose the Cart Price Channel?

- Dedicated location for prices and promotional messages
- Improved visibility and customer communication
- Professional and consistent presentation
- Eliminates stickers, tape and temporary labels
- Quick and easy to update
- Supports branding and seasonal campaigns
- Durable and reusable
- Helps create a higher-quality retail presentation
- Suitable for indoor and outdoor retail environments

✓ Benefits

- + Quick and easy to replace
- + High-quality professional appearance
- + Consistent communication across all carts
- + Supports marketing and branding
- + Reduces printing waste by replacing only the insert
- + Ideal for temporary promotions and seasonal campaigns
- + Available in custom

✓ Benefits

Well protected: no more trouble with moisture, dirt or damaged cards. User-friendly: insert sheets can be replaced in a single motion.

Durable
insert
sheets



More visibility more sales

Help shoppers
find prices fast.
Help your
business grow.

PLASTIC PRICE STRIP

Strong. Flexible.
Built to last.



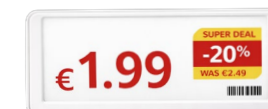
DURABLE INSERT SHEETS

Vibrant.
Protective.
Reusable.



DIGITAL PRICE STRIP

Electronic. Efficient.
Eye-catching.



CLIP-SYSTEM PRICE STRIP

Easy to clip on.
Easy to update.



BUILD TO LAST

Durable materials
designed for everyday
retail use.



CUSTOM BRANDING

Full color printing
with your logo,
your way.



FLEXIBLE SOLUTIONS

Available in any size
or configuration
you need.



MADE TO ORDER

Produced to your
specs. Fast.
Reliable. On time.



THE RIGHT PRICE. IN THE RIGHT PLACE.

★★★★★
YOUR CUSTOMERS WILL THANK YOU.



PROUDLY
SUPPORTING
RETAILERS ACROSS
THE USA



GET YOUR
FREE SAMPLE
TODAY

About us

At Newwen, we make supply chains not just smarter, but above all more sustainable, with care for both people and the environment. We believe that sustainable technological innovations are essential to making logistics chains future-proof.

With more than 20 years of experience, we support customers worldwide with complete supply-chain solutions: from analysis and engineering to production, automation, IoT, and distribution. Whether it's retail, bakery, construction, healthcare, or industry, we deliver custom solutions that fit every sector.

Sustainability is always central to this. We deliberately choose materials and systems that reduce the ecological footprint. At the



same time, we develop smart, efficient systems that improve our customers' processes.

Service for us, isn't an afterthought. It's a fixed part of every solution. From handling and maintenance to pool management, everything is geared toward keeping your supply chain running smoothly, reliably, and ready for the future.

Our strength lies in connecting technology with real-world practice. Transparency, quality, and collaboration are our foundation.

Our mission to make supply chains more sustainable and to take steps toward a cleaner future starting today.

Join us. Together, we'll transform logistics.
Need more presentation tips?
Our team is happy to help.



**GET YOUR
FREE SAMPLE
TODAY**

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